

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited Date: **31-Dec-20**

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1348	592.81	1543	523.01	3514	1,328.15	4995	1,637.74
2	Corporate Agents-Banks	43703	24,137.76	38911	21,131.74	90386	49,672.67	100627	50,789.99
3	Corporate Agents -Others	1428	737.83	1614	714.96	3631	1,799.91	5308	2,085.50
4	Brokers	471	107.00	504	226.12	1082	289.38	1837	818.25
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	2867	692.50	4066	879.31	12739	1,743.52	7208	1,536.46
7	Common Service Centres(CSC)	5515	127.69	854	7.97	17121	339.68	15431	105.16
	Total (A)	55332	26,395.59	47492	23,483.11	128473	55,173.31	135406	56,973.10
1	Referral (B)								
	Grand Total (A+B)	55332	26,395.59	47492	23,483.11	128473	55,173.31	135406	56,973.10

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold