

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd Date: 30th September 2018

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1277	277.51493	1658	277.31879	2444	620.95131	2797	542.45609
2	Corporate Agents-Banks	32045	14364.0126	29734	12896.49327	51401	23685.18297	52611	22675.04567
3	Corporate Agents -Others	3037	190.30521	3864	137.93603	5937	302.12148	5885	195.32771
4	Brokers	1218	574.53248	301	210.56008	2271	1051.65105	503	304.53092
5	Micro Agents	0	0	826	22.07202	0	0	1406	43.54416
6	Direct Business	1017	212.41773	893	205.15029	1930	425.32303	1718	390.73616
7	Common Service Centres(CSC)	8840	62.10709	0	0	13587	127.6737	0	0
	Total (A)	47434	15680.89004	37276	13749.53048	77570	26212.90354	64920	24151.64071
1	Referral (B)								
	Grand Total (A+B)	47434	15680.89004	37276	13749.53048	77570	26212.90354	64920	24151.64071

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold