

**Media Release**

**IndiaFirst Life Forms a Senior Leadership Team (SLT) to Bolster Its Strategic Journey**

**Mumbai, 19 July 2021:** IndiaFirst Life Insurance Company Limited (IndiaFirst Life), promoted by Bank of Baroda and Union Bank of India, today announced appointments to the newly formed Senior Leadership Team (SLT), which will accelerate the organisation’s strategic priorities. The SLT members consisting of – **Naman Gupta**, Head – Branch Ops, Persistency & Financial Ops, **Amey Patil**, Country Head – Credit Life & Agency, **Munish Bhardwaj**, Country Head – Rural Channels & Direct, **Sameer Gupta**, Chief Business Officer and **Aashish Walia**, Chief Marketing Officer – will play an active role along with the Management Committee (ManCom) towards driving the company’s vision of making ‘Insurance for All’ a reality.

**Rushabh Gandhi, Deputy CEO, IndiaFirst Life Insurance Company Limited** said, “IndiaFirst Life is amongst the fastest growing life insurance companies in the country. To fuel our next phase of growth, we have formed a Senior Leadership Team (SLT) comprising of Naman Gupta, Amey Patil, Munish Bhardwaj, Sameer Gupta and Aashish Walia. The SLT has been created in line with our progressive people practices and to have a robust succession plan in place. This new structure will serve as a grooming ground for the SLT and play an important role in helping IndiaFirst Life realize the growth opportunities.”

IndiaFirst Life has been agile in strengthening its brand offerings through innovative digital initiatives. Through its diversified distribution network, the company services and provides a distinct suite of 44+ need-based offerings (products & riders) across 98% pin-codes in the country. Fuelled by innovation and a diversified talent pool, the company has been recognized as a Great Place to Work for four years and has also been accredited top 100 companies to work for in the country in 2021.

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**About IndiaFirst Life Insurance Company Ltd:**

Headquartered in Mumbai, IndiaFirst Life Insurance Company Limited (IndiaFirst Life), with a paid-up share capital of INR 663 crores, is one of the country's youngest life insurance companies. It is promoted by two of India's largest public-sector banks – Bank of Baroda and Union Bank of India, which hold 44% and 30% stakes in the company, respectively. Carmel Point Investments India Private Limited incorporated by Carmel Point Investment Ltd, a body corporate incorporated under the laws of Mauritius and owned by private equity funds managed by Warburg Pincus LLC, New York, United States also holds 26% stake in IndiaFirst Life. The company’s key differentiator is its simple, easy-to understand products that are fairly priced and efficiently serviced. For details, please visit <https://www.indiafirstlife.com/>

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