

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Sl.No.	Business Acquisition through different channels (Group)												
	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	0	0	0	18375	148368611.9	0	0	0.00	0	18375	148368611.9
2	Corporate Agents-Banks	0	12998	10,99,22,713.08	0	0	0	0	12998	10,99,22,713.08	0	0	0
3	Corporate Agents -Others	0	0	0	0	0	0	0	0	0.00	0	0	0
4	Brokers	0	0	0	0	3	-2606.01	0	0	0.00	0	3	-2606.01
5	Micro Agents	0	0	0	0	0	0	0	0	0.00	0	0	0
6	Direct Business	11	1827212	2,82,56,68,504.34	18	1514116	1491232070	11	1827212	2,82,56,68,504.34	18	1514116	1491232070
	Total(A)	11	1840210	2,93,55,91,217.42	18	1532494	1639598076	11	1840210	2,93,55,91,217.42	18	1532494	1639598076
1	Referral (B)	0	0	0	0	0	0	0	0	0.00	0	0	0
	Grand Total (A+B)	11	1840210	2,93,55,91,217.42	18	1532494	1639598076	11	1840210	2,93,55,91,217.42	18	1532494	1639598076

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold