

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited Date: 27-Jan-12

(Rs in Lakhs)

Sl.No.	Channels	Business Acquisition through different channels (Individuals)							
		Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1132	434	45	13	2358	1,562	45	13
2	Corporate Agents-Banks	17245	7837	23918	9,618	48864	24,176	77414	32,853
3	Corporate Agents -Others	681	163			826	195		
4	Brokers	1	0			1	0		
5	Micro Agents	0	0			0	0		
6	Direct Business	497	24	22	9	703	31	22	9
	Total (A)	19556	8458	23985	9,640	52752	25,964	77,481	32,876
1	Referral (B)	0	0			0	0		
	Grand Total (A+B)	19556	8458	23985	9,640	52752	25,964	77481	32,876

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold