

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)
1	Individual agents	0	0	0.00	0.00	0	0.00	0	0	0.00	0.00	0	0.00
2	Corporate Agents-Banks	8	98964	4,316.18	7.00	38442	2,884.94	9	111578	7,074.58	9.00	56053	4,183.28
3	Corporate Agents -Others	0	0	0.00	0.00	0	0.00	0	0	0.00	0.00	0	0.00
4	Brokers	26	79326	386.33	5.00	184227	1,078.86	33	230829	860.76	12.00	272880	1,744.98
5	Micro Agents	0	0	0.00	0.00	0	0.00	0	0	0.00	0.00	0	0.00
6	Direct Business	18	754697	16,141.14	19.00	567430	36,568.25	38	1581117	43,345.06	43.00	2767236	62,917.89
	Total(A)	52	932987	20,843.65	31.00	790099	40,532.04	80	1923524	51,280.40	64.00	3096169	68,846.15
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	52.00	9,32,987.00	20,843.65	31.00	790099	40,532.04	80.00	19,23,524.00	51,280.40	64.00	3096169	68,846.15

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold