

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd.

Date: 30-Jun-11

(Rs in Lakhs)

SI.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	508	280.75126			508	280.75126		
2	Corporate Agents-Banks	14682	9375.17733	23181	8682	14682	9375.17733	23181	8682
3	Corporate Agents -Others	3	0.3			3	0.3		
4	Brokers								
5	Micro Agents								
6	Direct Business	37	1.73241			37	1.73241		
	Total (A)	15230	9657.961	23181	8682	15230	9657.961	23181	8682
1	Referral (B)								
	Grand Total (A+B)	15230	9657.961	23181	8682	15230	9657.961	23181	8682

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold