

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd. Date: 31-Dec-14

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1880	193.56	2376	292	5235	597.38	6792	866
2	Corporate Agents-Banks	13028	2987.13	13527	3042	42514	8719.19	34087	8350
3	Corporate Agents -Others	0	0.00	0	0	0	0.00	0	0
4	Brokers	124	24.47	351	37	3069	236.59	472	39
5	Micro Agents	0	0.00	0	0	0	0.00	0	0
6	Direct Business	810	100.77	887	80	3370	347.55	2374	164
7	Common Service Centres (CSC)	414	6.07	-	-	728	10.54	-	-
	Total (A)	16256	3311.99	17141	3451	54916	9911.25	43725	9419
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	16256	3311.99	17141	3451	54916	9911.25	43725	9419

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold