

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl. No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	2	34	135.06	2	1059	9.57	5	356	425.02	3	11412	10.98
2	Corporate Agents-Banks	0	528798	28.38	2	626170	36.34	4	615443	52.72	4	675903	129.95
3	Corporate Agents -Others	0	0	0.00	0	0	0.00	0	0	0.00	0	19	0.00
4	Brokers	0	-9	0.00	0	-4	0.00	2	856	0.11	0	822	0.11
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	7	-684172	236.99	43	229737	83.21	122	-22752	475.32	119	637174	801.44
	Total(A)	9	-155349	400.44	47	856962	129.11	133	593903	953.16	126	1325330	942.48
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	9	-155349	400.44	47	856962	129.11	133	593903	953.16	126	1325330	942.48

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold