

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited

Date: 25.07.2012

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
SI.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2256	351	508	281	2256	351	508	281
2	Corporate Agents-Banks	19735	4,063	14682	9,375	19735	4,063	14682	9,375
3	Corporate Agents -Others	511	101	3	0	511	101	3	0
4	Brokers	6	0			6	0		
5	Micro Agents	0	0			0	0		
6	Direct Business	352	27	37	2	352	27	37	2
	Total (A)	22860	4,543	15230	9,658	22860	4,543	15230	9,658
1	Referral (B)								
	Grand Total (A+B)	22860	4,543	15230	9,658	22860	4,543	15230	9,658

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold