

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Sl.No.	Business Acquisition through different channels (Group)												
	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0
2	Corporate Agents-Banks	6	52,606	21,58,28,695.38	3	18591	11,71,21,117.46	16	77,836	38,57,12,813.86	3	31040	18,42,43,750.08
3	Corporate Agents -Others	0	0	0.00	0	0	0	0	0	0.00	0	0	0
4	Brokers	2	976	10,98,839.57	2	33691	41,72,261.48	5	15,667	78,21,840.23	2	33691	41,72,261.48
5	Micro Agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0
6	Direct Business	10	3,93,502	90,67,28,810.18	10	131270	4,19,83,44,455.12	30	25,57,068	2,57,15,41,131.52	20	256286	6,56,50,77,897.92
	Total(A)	18	4,47,084	1,12,36,56,345.13	15	183552	4319637834	51	26,50,571	2,96,50,75,785.61	25	321017	6753493909
1	Referral (B)												
	Grand Total (A+B)	18	447084	1123656345.13	15	183552	4319637834	51	2650571	2965075785.61	25	321017	6753493909

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold