

**FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)**

<b>Business Acquisition through different channels (Group)</b>													
<b>Sl.No.</b>	<b>Channels</b>	<b>Current Quarter</b>			<b>Same Quarter Previous year</b>			<b>Up to the period</b>			<b>Same period of the previous year</b>		
		<b>No. of Policies/ No. of Schemes</b>	<b>No. of Lives Covered</b>	<b>Premium</b>	<b>No. of Policies/ No. of Schemes</b>	<b>No. of Lives Covered</b>	<b>Premium</b>	<b>No. of Policies/ No. of Schemes</b>	<b>No. of Lives Covered</b>	<b>Premium</b>	<b>No. of Policies/ No. of Schemes</b>	<b>No. of Lives Covered</b>	<b>Premium</b>
1	Individual agents	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
2	Corporate Agents-Banks	10.00	25,230.00	16,98,84,118.48	0	12998	10,99,22,713.08	10.00	25,230.00	16,98,84,118.48	0	12998	10,99,22,713.08
3	Corporate Agents -Others	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
4	Brokers	3.00	14,691.00	67,23,000.66	0	0	0	3.00	14,691.00	67,23,000.66	0	0	0
5	Micro Agents	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
6	Direct Business	20.00	21,63,566.00	1,66,48,12,321.34	11	1827212	2,82,56,68,504.34	20.00	21,63,566.00	1,66,48,12,321.34	11	1827212	2,82,56,68,504.34
	Total(A)	33.00	22,03,487.00	1,84,14,19,440.48	11	1840210	2,93,55,91,217.42	33.00	22,03,487.00	1,84,14,19,440.48	11	1840210	2,93,55,91,217.42
1	Referral (B)	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
	Grand Total (A+B)	33.00	22,03,487.00	1,84,14,19,440.48	11	1840210	2,93,55,91,217.42	33.00	22,03,487.00	1,84,14,19,440.48	11	1840210	2,93,55,91,217.42

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold