

## IndiaFirst Life Continues to Support Emerging Cricketer Pushkar Sharma

**Mumbai, 20 December 2021:** IndiaFirst Life Insurance Company Limited (IndiaFirst Life), promoted by Bank of Baroda and Union Bank of India, continues to support emerging cricketer Pushkar Sharma through 2022. With a focus on nurturing talent, IndiaFirst Life continues to back Pushkar Sharma to compete and be eligible for numerous regional and international tournaments over the next four years.

**Praveen Menon, Chief People Officer, IndiaFirst Life Insurance Company Limited** said, “At IndiaFirst Life, we are committed to enabling talented individuals to realize their real full potential. We shall continue to support Pushkar Sharma as he is making rapid progress in his cricketing career and gears up to win many more cricket tournaments and hearts of his fans in the coming years.”

Thanking his former employer **Pushkar Sharma** said, “IndiaFirst Life’s backing, right from my early days as a cricketer, has played a pivotal role in shaping my career. The company’s continued support has enabled me to hone my talent, pursue my dreams, and realise my true potential without any worry. As IndiaFirst Life continues to propel my cricketing journey, success is a #Certainty!”

Pushkar Sharma scaled new heights since his appearance in the Nairobi Cricket League and the African Premier League. Having scored centuries in all three popular formats of cricket, this southpaw is famous for his stroke-making and exceptional leadership. He is currently the captain of the Ruaraka Sports Club, where he has scored 841 runs in the 14 matches of the Nairobi Provincial Cricket Association (NPCA) Super 50 League with a batting average of 70.08. During the 2021 tournament, he scored 4 centuries and 3 half centuries. Pushkar is currently at the top of NPCA League batting statistics with 167 runs (not out) in 50-over cricket, 261 runs in days matches and 118 runs in T20s.

### About IndiaFirst Life Insurance Company Ltd:

Headquartered in Mumbai, IndiaFirst Life Insurance Company Limited (IndiaFirst Life), with a paid-up share capital of INR 663 crores, is one of the country's youngest life insurance companies. It is promoted by two of India's largest public-sector banks - Bank of Baroda and Union Bank of India, which hold 44% and 30% stakes in the company, respectively. Carmel Point Investments India Private Limited incorporated by Carmel Point Investment Ltd, a body corporate incorporated under the laws of Mauritius and owned by private equity funds managed by Warburg Pincus LLC, New York, United States also holds 26% stake in IndiaFirst Life. The company’s key differentiator is its simple, easy-to understand products that are fairly priced and efficiently serviced. For details, please visit <https://www.indiafirstlife.com/>

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