

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited

Date: 30-Sep-11

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	718	847			1226	1,128		
2	Corporate Agents-Banks	16937	6,963	30315	14,554	31619	16,339	53496	23,237
3	Corporate Agents -Others	142	31			145	31		
4	Brokers								
5	Micro Agents								
6	Direct Business	169	6			206	8		
	Total (A)	17966	7,847	30315	14,554	33196	17,505	53496	23,237
1	Referral (B)								
	Grand Total (A+B)	17966	7,847	30315	14,554	33196	17,505	53496	23,237

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold