

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

(Rs in Lakhs)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)
1	Individual agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0
2	Corporate Agents-Banks	3.00	561551	5833.788528	2	618617	5372.71851	12.00	6,73,129.00	12,908.37	11	672064	9538.831707
3	Corporate Agents -Others	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0
4	Brokers	14.00	336810	1032.942463	5	19739	204.6892659	47.00	5,67,639.00	1,893.70	17	292619	1949.668583
5	Micro Agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0
6	Direct Business	16.00	307097	13103.45345	17	330417	24195.92396	54.00	18,88,214.00	56,448.51	54	649104	79729.63985
	Total(A)	33.00	12,05,458.00	19,970.18	24.00	9,68,773.00	29,773.33	113.00	31,28,982.00	71,250.59	82.00	16,13,787.00	91,218.14
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	33.00	12,05,458.00	19,970.18	24.00	9,68,773.00	29,773.33	113.00	31,28,982.00	71,250.59	82.00	16,13,787.00	91,218.14

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold