

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

(Rs in Lakhs)

Business Acquisition through different channels (Group)														
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year			
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	
1	Individual agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00	
2	Corporate Agents-Banks	1.00	18307	3970.263734	3	561551	5,833.79	7.00	79,664.00	9,406.80	12	673129	12,908.37	
3	Corporate Agents -Others	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00	
4	Brokers	28.00	545122	1334.762808	14	336810	1032.9425	63.00	7,79,792.00	2,654.85	47	567639	1,893.70	
5	Micro Agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00	
6	Direct Business	18.00	814270	22072.04608	16	307097	13103.453	73.00	17,54,088.00	69,837.55	54	1888214	56,448.51	
	Total(A)	47.00	13,77,699.00	27,377.07	33.00	12,05,458.00	19,970.18	143.00	26,13,544.00	81,899.20	113.00	31,28,982.00	71,250.59	
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0.00	
	Grand Total (A+B)	47.00	13,77,699.00	27,377.07	33.00	12,05,458.00	19,970.18	143.00	26,13,544.00	81,899.20	113.00	31,28,982.00	71,250.59	

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold