

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd. Date: 31/12/2017

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1540	251.87	1619	319.95	4337	794.33	4270	833.33
2	Corporate Agents-Banks	30843	13591.13	22613	9047.20	83454	36266.18	63043	19823.48
3	Corporate Agents -Others	3612	114.15	1655	50.64	9497	309.48	1655	50.64
4	Brokers	557	240.49	103	61.77	1060	545.02	343	122.01
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	1105	253.61	884	193.74	2823	644.34	2163	448.14
7	Common Service Centres(CSC)	6394	50.05	734	21.22	7800	93.59	1959	48.51
	Total (A)	44051	14501.30	27608	9694.52	108971	38652.94	73433	21326.10
1	Referral (B)	0	0	0	0	0	0	0	0
	Grand Total (A+B)	44051	14501.30	27608	9694.52	108971	38652.94	73433	21326.10

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold