

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited

Date: 30-Jun-13

(Rs in Lakhs)

Sl.No.	Channels	Business Acquisition through different channels (Individuals)							
		Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2571	304.96	2256	350.96	2571	304.96	2256	350.96
2	Corporate Agents-Banks	8890	2,655.23	19735	4,063.07	8890	2,655.23	19735	4,063.07
3	Corporate Agents -Others	0	0.00	511	100.95	0	0.00	511	100.95
4	Brokers	113	1.52	6	0.44	113	1.52	6	0.44
5	Micro Agents			0	0.00			0	0.00
6	Direct Business	597	20.88	352	27.19	597	20.88	352	27.19
	Total (A)	12171	2,983	22860	4,542.60	12171	2,982.59	22860	4,542.60
1	Referral (B)								
	Grand Total (A+B)	12171	2,982.59	22860	4,542.60	12171	2,982.59	22860	4,542.60

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold