

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited.

Date: 31-Dec-13

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2376	292	5741	473	6792	866	10717	1129
2	Corporate Agents-Banks	13527	3042	19913	4967	34087	8350	55858	13502
3	Corporate Agents -Others	0	0	1809	180		0	4432	482
4	Brokers	351	37	-2	0	472	39	5	0
5	Micro Agents	0	0						
6	Direct Business	887	80	383	20	2374	164	1044	64
	Total (A)	17141	3450	27844	5639	43725	9419	72056	15178
1	Referral (B)								
	Grand Total (A+B)	17141	3450	27844	5639	43725	9419	72056	15178

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold