

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	6	8176	2927	0	0	0	6	8176	2927	0	0	0
2	Corporate Agents-Banks	-3	196159	20675	5	234640	35,747	6	1060561	49779	21	933236	47,380
3	Corporate Agents -Others	-68	-129519	-263	12	8321	3,690	1	2813	1510	33	108531	4,669
4	Brokers	1	813	9		-68333	10	1	1380	16	2	70339	182
5	Micro Agents	0	0	0	0	0	0	0	0	0	0	0	0
6	Direct Business	146	232758	41668	14	170406	4,338	191	313925	48014	20	229299	7,475
	Total(A)	82	308387	65017	31	345034	43785	205	1386855	102247	76	1341405	59706
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	82	308387	65017	31	345034	43785	205	1386855	102247	76	1341405	59706

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold