

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

(Rs in Lakhs)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)
1	Individual agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00
2	Corporate Agents-Banks	14.00	137617	5650.420886	2	135340	5305.884035	26.00	8,10,746.00	18,558.79	13	807404	14,844.72
3	Corporate Agents-Others	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00
4	Brokers	10.00	60717	864.7949071	8	17925	392.9065603	57.00	6,28,356.00	2,758.50	25	310544	2,342.84
5	Micro Agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00
6	Direct Business	32.00	580443	12709.83829	24	357354	32440.15533	86.00	24,68,657.00	69,158.35	78	1006458	1,12,169.80
	Total(A)	56.00	7,78,777.00	19,225.05	34.00	5,10,619.00	38,138.95	169.00	39,07,759.00	90,475.64	116.00	21,24,406.00	1,29,357.35
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0.00
	Grand Total (A+B)	56.00	7,78,777.00	19,225.05	34.00	5,10,619.00	38,138.95	169.00	39,07,759.00	90,475.64	116.00	21,24,406.00	1,29,357.35

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold