

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents												
2	Corporate Agents-Banks	0	677594	24,543.73	5	622522	5,222.27	9	864402	29,104.05	16	698596	11,632.78
3	Corporate Agents -Others	58	62537	688.70	10	49801	772.78	69	132332	1,773.37	21	100210	979.48
4	Brokers	0	0	1.69	1	91533	110.41	0	567	7.24	2	138672	171.65
5	Micro Agents			0.00									
6	Direct Business	13	2226	1,531.92	1	8231	2,103.94	45	81167	6,345.72	6	58893	3,136.99
	Total(A)	71	742357	26,766.04	17	772087	8,209.41	123	1078468	37,230.38	45	996371	15,920.90
1	Referral (B)												
	Grand Total (A+B)	71	742357	26,766.04	17	772087	8,209.41	123	1078468	37,230.38	45	996371	15,920.90

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold