

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Sl.No.	Business Acquisition through different channels (Group)												
	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
2	Corporate Agents-Banks	3.00	6,03,469.00	31,62,14,103.91	0	11900	9,26,63,218.03	19.00	6,81,305.00	70,19,26,917.77	3	42947	44,69,06,968.67
3	Corporate Agents -Others	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
4	Brokers	1.00	1,528.00	12,15,540.76	1	250	1,43,520.45	6.00	17,195.00	90,37,380.99	3	33941	43,15,781.93
5	Micro Agents	0.00	0.00	0.00	0	0	0	0.00	0.00	0.00	0	0	0
6	Direct Business	7.00	1,37,952.00	1,89,56,38,444.87	1	120644	2,11,22,78,840.54	37.00	26,95,020.00	4,46,71,79,576.39	21	376923	8,50,73,56,737.90
	Total(A)	11.00	7,42,949.00	2,21,30,68,089.54	2	132794	2205085579	62.00	33,93,520.00	5,17,81,43,875.15	27	453811	8958579489
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	11.00	7,42,949.00	2,21,30,68,089.54	2	132794	2205085579	62.00	33,93,520.00	5,17,81,43,875.15	27	453811	8958579489

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold