

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: **IndiaFirst Life Insurance Co. Ltd.**

Date: 30/06/2017

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1139	265.14	1307	256.35	1139	265.14	1307	256.35
2	Corporate Agents-Banks	22881	9779.20	16285	3875.36	22881	9779.20	16285	3875.36
3	Corporate Agents -Others	2021	57.39	0	0.00	2021	57.39	0	0.00
4	Brokers	202	93.97	196	40.38	202	93.97	196	40.38
5	Micro Agents	580	21.47	559	12.58	580	21.47	559	12.58
6	Direct Business	825	185.93	357	91.40	825	185.93	357	91.40
	Total (A)	27648	10403.10	18704	4276.09	27648	10403.10	18704	4276.09
1	Referral (B)	0	0	0	0	0	0	0	0
	Grand Total (A+B)	27648	10403.10	18704	4276.09	27648	10403.10	18704	4276.09

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold