

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0.00	0	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
2	Corporate Agents-Banks	7.00	38442	2884.935388	6.00	52,606.00	21,58,28,695.38	9.00	56,053.00	4,183.28	16.00	77,836.00	38,57,12,813.86
3	Corporate Agents -Others	0.00	0	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
4	Brokers	5.00	184227	1078.858564	2.00	976.00	10,98,839.57	12.00	2,72,880.00	1,744.98	5.00	15,667.00	78,21,840.23
5	Micro Agents	0.00	0	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6	Direct Business	19.00	567430	36568.24548	10.00	3,93,502.00	90,67,28,810.18	43.00	27,67,236.00	62,917.89	30.00	25,57,068.00	2,57,15,41,131.52
	Total(A)	31.00	7,90,099.00	40,532.04	18.00	4,47,084.00	1,12,36,56,345.13	64.00	30,96,169.00	68,846.15	51.00	26,50,571.00	2,96,50,75,785.61
1	Referral (B)												
	Grand Total (A+B)	31.00	7,90,099.00	40,532.04	18.00	4,47,084.00	1,12,36,56,345.13	64.00	30,96,169.00	68,846.15	86.00	26,50,571.00	2,96,50,75,785.61

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold