

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	1	-998	5.28	6	8176	2927.176801	4	10414	16.26	6	8176	2,927.18
2	Corporate Agents-Banks	3	308801	65.02	-3	196159	20675.0819	7	984704	194.97	6	1060561	49,779.13
3	Corporate Agents -Others	0	0	0.00	-68	-129519	-262.9933379	0	19	0.00	1	2813	1,510.37
4	Brokers	0	-16	0.00	1	813	9.0325809	0	806	0.11	1	1380	16.27
5	Micro Agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
6	Direct Business	61	741322	479.99	146	232758	41668.23343	180	1378496	1,281.43	191	313925	48,013.95
	Total(A)	65	1049109	550.29	82	308387	65,016.53	191	2374439	1,492.77	205	1386855	102,246.91
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	65	1049109	550.29	82	308387	65,016.53	191	2374439	1,492.77	205	1386855	102,246.91

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold