

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited

Date: 30-Sep-13

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1845	270	2720	305	4416	575	4976	656
2	Corporate Agents-Banks	11670	2,652	16210	4472	20560	5,308	35945	8535
3	Corporate Agents -Others	0	0	2112	201	0	0	2623	302
4	Brokers	8	1	1	0	121	2	7	1
5	Micro Agents	0	0			0	0		
6	Direct Business	890	63	309	17	1487	84	661	45
	Total (A)	14413	2,986	21352	4996	26584	5,969	44212	9538
1	Referral (B)								
	Grand Total (A+B)	14413	2986	21352	4996	26584	5969	44212	9538

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold