

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

(Rs in Lakhs)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)
1	Individual agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00
2	Corporate Agents-Banks	2.00	21890	1652.970941	1	12614	2758.398883	2.00	21,890.00	1,652.97	1	12614	2,758.40
3	Corporate Agents -Others	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00
4	Brokers	13.00	73456	257,8166966	7	151503	474.4341222	13.00	73,456.00	257.82	7	151503	474.43
5	Micro Agents	0.00	0	0	0	0	0	0.00	0.00	0.00	0	0	0.00
6	Direct Business	20.00	458793	9305.496712	20	826420	27203.91996	20.00	458,793.00	9,305.50	20	826420	27,203.92
	Total(A)	35.00	554,139.00	11,216.28	28.00	990,537.00	30,436.75	35.00	554,139.00	11,216.28	28.00	990,537.00	30,436.75
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0.00
	Grand Total (A+B)	35.00	554,139.00	11,216.28	28.00	990,537.00	30,436.75	35.00	554,139.00	11,216.28	28.00	990,537.00	30,436.75

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold