

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Date: 30/06/2015

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1270	270.34311	1602	174.92716	1270	270.34311	1602	174.92716
2	Corporate Agents-Banks	10540	2873.76621	11013	2737.88692	10540	2873.76621	11013	2737.88692
3	Corporate Agents -Others	0	0	0	0	0	0	0	0
4	Brokers	446	45.80388	1447	104.68471	446	45.80388	1447	104.68471
5	Micro Agents	386	7.58007	0	0	386	7.58007	0	0
6	Direct Business	855	104.54154	1552	136.60985	855	104.54154	1552	136.60985
	Total (A)	13497	3302.03481	15614	3154.10864	13497	3302.03481	15614	3154.10864
1	Referral (B)								
	Grand Total (A+B)	13497	3302.03481	15614	3154.10864	13497	3302.03481	15614	3154.10864

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold