

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)
1	Individual agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
2	Corporate Agents-Banks	2	135340	5,305.88	2	194678	3,548.40	13	807404	14,844.72	21	875983	10,567.67
3	Corporate Agents-Others	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
4	Brokers	8	17925	392.91	5	11690	323.99	25	310544	2,342.84	11	28885	414.36
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	24	357354	32,440.16	15	153294	33,333.43	78	1006458	1,12,169.80	52	2848314	78,005.22
	Total(A)	34	510619	38,138.95	22	359662	37,205.82	116	2124406	1,29,357.35	84	3753182	88,987.26
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	34.00	5,10,619.00	38,138.95	22.00	359662	37,205.82	116	2124406	1,29,357.35	84	3753182	88,987.26

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold