



## **IndiaFirst Life Supports India-Born Cricketer Pushkar Sharma to Play for His Adopted Country Kenya**

*Pushkar debuted for Kenya in the ICC Men's T20 World Cup Sub Regional Africa "A" Qualifier, held in Rwanda in November 2022*

**Mumbai, 26 December 2022:** Pushkar Sharma, an India-born cricketer playing in the African cricket circuit, was rewarded for his performances with a maiden call-up to the Kenyan national cricket team. Earlier in November 2022, Pushkar debuted for Kenya in the ICC Men's T20 World Cup Sub Regional Africa "A" Qualifier held in Rwanda.

**Praveen Menon, Chief People Officer, IndiaFirst Life Insurance Company Ltd.,** said, "We are proud of Pushkar's achievements. Recognising his abilities and potential early on, we've backed him throughout his cricketing journey. It aligns with IndiaFirst Life's credo of supporting and nurturing talent. We will continue to support Pushkar to empower him to realise his potential. We wish him more success in times to come."

On his selection to the Kenyan national side, acknowledging IndiaFirst Life's contribution to his cricketing journey, **Pushkar Sharma** said, "I appreciate IndiaFirst Life's continued support to boost my cricketing journey. Without their financial backing, I would not have been able to reach thus far in my career. IndiaFirst Life has supported me through thick and thin when I was dealing with my father's terminal illness. I am indebted to IndiaFirst Life for encouraging me and enabling me to realise my dreams. It's a matter of pride for me to be backed by an organisation that's always lived up to its core values."

The dashing southpaw has been prolific in the African cricket circuit. He scored 841 runs from 14 innings in the NPCA (Nairobi Provincial Cricket Association) Super Division League last year. While doing so, he made a long-lasting impression on fans and cricket experts watching the competition. As part of the championship winning Nakuru Leopards team in the recently concluded Dafabet Africa Cricket Premier League (ACPL Kenya T20), Pushkar scored 228 runs at a strike rate of 115 and took 5 wickets at an economy of under 7, including 3 in the final match against Thika Hippos in Mombasa on 21<sup>st</sup> December 2022.

The ICC Men's T20 World Cup Sub Regional Africa "A" Qualifier is an important phase in qualifying for the 2024 ICC Men's T20 World Cup to be jointly hosted by the West Indies and the United States. With his impressive performance, Pushkar is likely to play a huge role in the regional final to realise the Kenyan dream of playing the T20 World Cup.

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### **About IndiaFirst Life Insurance Company Limited (IndiaFirst Life)**

Headquartered in Mumbai, IndiaFirst Life Insurance Company Limited (IndiaFirst Life), with a paid-up share capital of INR 754.37 crore, was incorporated in the year 2008. As one of the fastest growing private life insurers in the country, IndiaFirst Life has two public-sector banks as shareholders, Bank of Baroda (65% stake) and Union Bank of India (9% stake) whose footprint and experience continue to fortify the value proposition it offers to all stakeholders. Carmel Point Investments India Private Limited promoted by Carmel Point Investment Ltd, also holds 26% stake in IndiaFirst Life.