

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd Date: 30th September 2019

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
		1	Individual agents	1857	606.59	1277	277.51	3452	1,114.72
2	Corporate Agents-Banks	37373	18,802.45	32045	14,364.01	59215	29,605.72	51401	23,685.18
3	Corporate Agents -Others	3249	987.97	3037	190.31	6195	1,423.07	5937	302.12
4	Brokers	804	341.00	1218	574.53	1333	592.12	2271	1,051.65
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	1872	399.65	1017	212.42	3142	657.15	1930	425.32
7	Common Service Centres(CSC)	7758	49.26	8840	62.11	14577	97.20	13587	127.67
	Total (A)	52913	21,186.91	47434	15,680.89	87914	33,489.99	77570	26,212.90
1	Referral (B)								
	Grand Total (A+B)	52913	21,186.91	47434	15,680.89	87914	33,489.99	77570	26,212.90

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold