

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd Date: 31st December 2018

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
		1	Individual agents	1254	327.26	1540	251.87	3698	948.21
2	Corporate Agents-Banks	30585	15,142.00	30843	13,591.13	81986	38,827.18	83454	36,266.18
3	Corporate Agents -Others	2151	119.50	3612	114.15	8088	421.62	9497	309.48
4	Brokers	957	422.81	557	240.49	3228	1,474.46	1060	545.02
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	711	161.20	1105	253.61	2641	586.53	2823	644.34
7	Common Service Centres(CSC)	5719	37.86	6394	50.05	19306	165.53	7800	93.59
	Total (A)	41377	16,210.62	44051	14,501.30	118947	42,423.53	108971	38,652.94
1	Referral (B)								
	Grand Total (A+B)	41377	16,210.62	44051	14,501.30	118947	42,423.53	108971	38,652.94

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold