

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd Date: 30th June 2020

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	684	252.65	1597	509.31	684	252.65	1597	509.31
2	Corporate Agents-Banks	12693	6,269.37	21766	10,793.02	12693	6,269.37	21766	10,793.02
3	Corporate Agents -Others	608	298.03	1684	408.74	608	298.03	1684	408.74
4	Brokers	159	51.80	529	250.93	159	51.80	529	250.93
5	Micro Agents	0	0.00	0	0	0	0.00	0	0
6	Direct Business	7053	467.81	2606	293.16	7053	467.81	2606	293.16
7	Common Service Centres(CSC)	3042	63.77	6819	47.94	3042	63.77	6819	47.94
	Total (A)	24239	7,403.43	35001	12,303.08	24239	7,403.43	35001	12,303.08
1	Referral (B)								
	Grand Total (A+B)	24239	7,403.43	35001	12,303.08	24239	7,403.43	35001	12,303.08

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold