

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co Ltd Date: 30th June 2018

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1167	343.43638	1139	265.1373	1167	343.43638	1139	265.1373
2	Corporate Agents-Banks	19356	9321.17037	22881	9779.20027	19356	9321.17037	22881	9779.20027
3	Corporate Agents -Others	2900	111.81627	2021	57.39168	2900	111.81627	2021	57.39168
4	Brokers	1053	477.11857	202	93.97084	1053	477.11857	202	93.97084
5	Micro Agents	0	0	580	21.47214	0	0	580	21.47214
6	Direct Business	913	212.9053	825	185.92857	913	212.9053	825	185.92857
7	Common Service Centres(CSC)	4747	65.56661			4747	65.56661		
	Total (A)	30136	10532.0135	27648	10403.1008	30136	10532.0135	27648	10403.1008
1	Referral (B)								
	Grand Total (A+B)	30136	10532.0135	27648	10403.1008	30136	10532.0135	27648	10403.1008

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold